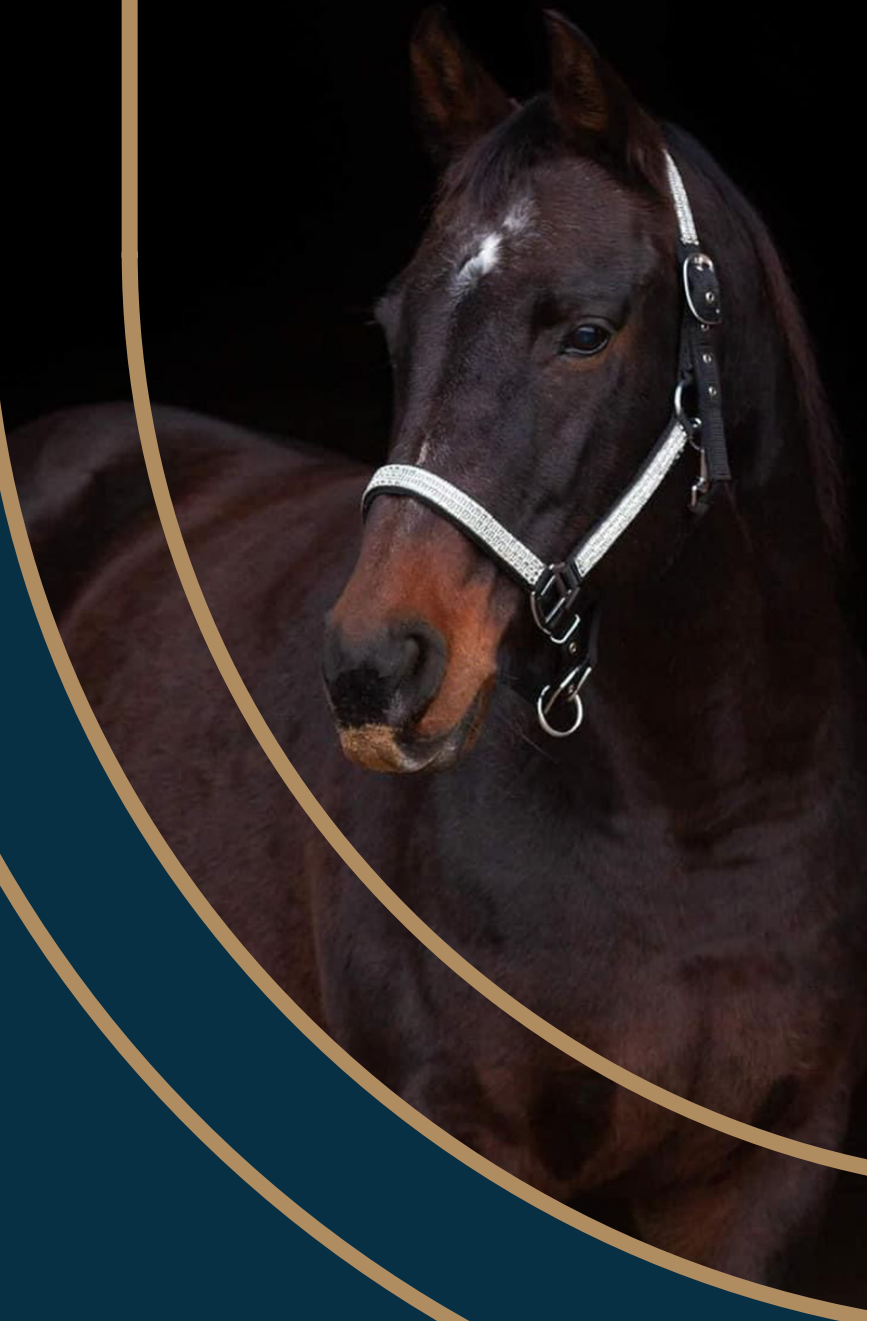


priority
IAC™



EQUINE GUIDE OF MICROBIOLOGY

For Healthy Horses™



priorityiac.com
The Smartbacteria & Nutrition Company

5th Edition

E-ONE™

For Healthy Horses™

Daily feeding to support digestive health.

Scientifically identified Smartbacteria work with the digestive system and prevent performance issues that stem from diets containing high-quality hay and/or high-energy grain.



Available in:
2 lb and 8 lb containers

E-One™ Feeding Instructions

Top dress daily only.

Horse	Amount/Day	Scoops/Day
<ul style="list-style-type: none"> Active adult – not fed grain Weights less than 500 lbs 	7.5 grams	½ scoop
<ul style="list-style-type: none"> Gestating mare Active riding horse fed grain Geriatric horse Performance/show horse in training 	15 grams	1 scoop
<ul style="list-style-type: none"> Additional digestive support 	30 grams	2 scoops

Store in a cool dry area out of direct sunlight.
1 scoop = 15 grams

Smartbacteria Strains

Found Only in Priority IAC Products

A4000h™	<i>Pediococcus pentosaceus</i>
A2020™	<i>Lactococcus lactis</i>
2E-1™	<i>Enterococcus faecium</i>
EF141™	<i>Enterococcus faecium</i>
LC222™	<i>Lactobacillus casei</i>
LBR1000™	<i>Lactobacillus brevis</i>
LP100™	<i>Lactobacillus plantarum</i>
Prop1-IAC™	<i>Propionibacterium freudenreichii</i>

Health Through Microbiology

Richard Breunig founded Priority IAC, Inc. in 1998. To date, Priority IAC is the only company bringing the fields of microbiology and animal health together. Originally focused For Healthy Cows®, inquiries from other species experiencing health challenges and sharing their needs led to the expansion of the Priority IAC product line into the equine industry. Before starting Priority IAC, Breunig managed Clover Mist Farms, a dairy focused on health, production, and genetics. A premier breeding establishment at the time, a feed mixing error decimated the herd – Forcing Breunig to save the dairy through the study of microbiology and its implications on animal health and nutrition.

Priority IAC is a farm-developed and family-owned company bringing this unique viewpoint, invention, and knowledge directly to the field. Priority IAC has diligently selected from millions and millions of microflora, identifying the best of the best naturally occurring bacteria strains on their strength and performance when fed back to animals. These selected strains are available only through Priority IAC as Smartbacteria. Through research and on-farm evaluation, Priority IAC has come to understand these Smartbacteria and their specific modes of action and function in the body.

STARTUP™

For Healthy Animals™

StartUp™ Gel delivers a powerful concentration of seven branded strains of Smartbacteria. When administered, the Smartbacteria activate to keep horses on feed or bring them back on feed in times of transition, birth, feed changes, transportation, and stress.

GOLD SPIKE®

For Healthy Animals™

Pathogen Management

Research shows B5000h™, B5005h™, B5150h™ helps significantly reduce growth of pathogens, including Clostridium perfringens A. (Survey of more than 1200 isolates from over 200 genotypes in pathogen library).

Immune Modulation

1E-1® acts like a “signal caller” for the immune system. Research shows 1E-1® helps to enhance immune response in the gastrointestinal tract by quieting the pro-inflammatory response responsible for the symptoms caused by pathogenic infections. Data shows a significant reduction in E. coli and Coliforms.

For optimum synergy feed in combination with E-One™



Available in:
2 lb and 8 lb containers

Feeding Instructions

For GI tract and immune support, one large scoop daily.

For maintenance: One small scoop daily

Small scoop = 3 grams | Large scoop = 28 grams

Store in cool, dry area out of direct sunlight and avoid extreme heat. Refrigerate to extend shelf life.

Smartbacteria Strains

Found Only in Priority IAC Products

1E-1®	<i>Lactobacillus reuteri</i>
B5000h™	<i>Bacillus subtilis</i>
B5005h™	<i>Bacillus subtilis</i>
B5150h™	<i>Bacillus subtilis</i>
8G-134™	<i>Bacillus velezensis</i>



Feeding Instructions

Foals	15 grams as needed	At birth up to 10 days or weaning & worming for 2-3 days
Yearlings & Horses	15 grams daily	During antibiotic therapy, shipping, and to support digestive health
	300 grams as needed	Additional support of digestive health

Store in a cool dry area for best product stability.
For optimal synergy feed in combination with E-One™.

Smartbacteria Strains

Found Only in Priority IAC Products

A4000h™	<i>Pediococcus pentosaceus</i>
A2020™	<i>Lactococcus lactis</i>
2E-1™	<i>Enterococcus faecium</i>
EF141™	<i>Enterococcus faecium</i>
LC222™	<i>Lactobacillus casei</i>
LBR1000™	<i>Lactobacillus brevis</i>
LP100™	<i>Lactobacillus plantarum</i>

NEW PRODUCT!

OCEAN MINERALS™

For Healthy Animals™

A proprietary combination of Seaweed derived ocean calcium, magnesium, and numerous other minerals act as a *Smartbacteria* catalyzer, thus creating the near perfect natural environment to initiate bacterial growth in support of Microbiology Nutrition.



Available in:
50 lb bags

- Complete mineral mix - just what they need
- Highly available Ocean Minerals - a combination of ocean minerals and vitamins
- Highly bio-available trace minerals
- Optimal reproduction
- Quality hair coats
- Affordable
- One product vs. inventorying many ingredients

Guaranteed Analysis

Calcium, min	14.5%
Calcium, max	15.1%
Magnesium, min	9.0%
Selenium, min	46 ppm
Vit A, min	254,000 IU/lb
Vit D3, min	122,000 IU/lb
Vit E, min	2,700,000 IU/lb

Feeding Instructions - Horses

Working - 0.4 lb	Weanling & Yearling - 0.2 lb
Maintenance - 0.3 lb	Foals - 0.1 lb

This product contains supplemental selenium and copper. Caution should be used when feeding sheep that are sensitive to copper.



3504 County Road CR, Manitowoc, WI 54220
forhealthyanimals.com | info@priorityiac.com

Order Direct: 920-682-0264 or 888-444-2030
or contact your area representative.

International inquiries: 1-920-682-0264

© 2024 Priority IAC, Inc. All Rights Reserved. #PG.E.001