

priority
IAC™



EQUINE GUIDE OF MICROBIOLOGY

For Healthy Horses™



priorityiac.com

The Smartbacteria & Nutrition Company

5th Edition



E-ONE™

For Healthy Horses™



Daily feeding to support digestive health.

Scientifically identified **Smartbacteria** work with the digestive system and prevent performance issues that stem from diets containing high-energy grain and/or high-quality hay. Addressing the root cause.

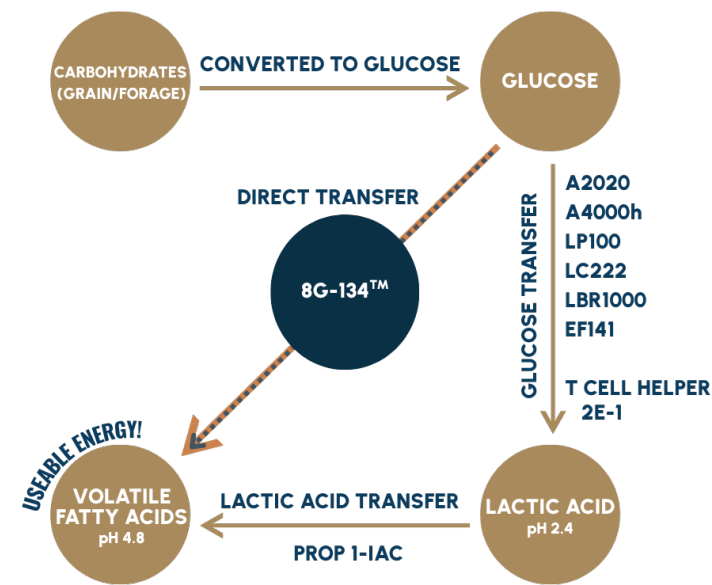
Available in:
2 lb, 8 lb, and 16 lb containers

E-One™ Feeding Instructions		
Top dress daily only.		
Horse	Amount/Day	Scoops/Day
• Weighs less than 500 lbs	7.5 grams	½ scoop
• Performance or work	15 grams	1 scoop
• Stressed Conditions	30 grams	2 scoops

Store in a cool dry area out of direct sunlight.
1 scoop = 15 grams

Smartbacteria Strains	
Found Only in Priority IAC Products	
A4000h™	<i>Pediococcus pentosaceus</i>
A2020™	<i>Lactococcus lactis</i>
2E-1™	<i>Enterococcus faecium</i>
EF141™	<i>Enterococcus faecium</i>
LC222™	<i>Lactobacillus casei</i>
LBR1000™	<i>Lactobacillus brevis</i>
LP100™	<i>Lactobacillus plantarum</i>
Prop1-IAC™	<i>Propionibacterium jensenii</i>
8G-134™	<i>Bacillus velezensis</i>

E-ONE™ Smartbacteria Mode of Action



Available in:
2lb,8lb,16lb containers

View the full label details. >>>



Food (carbs) creates Glucose → Glucose creates Lactic Acid → Lactic Acid creates Volatile Fatty Acids

Our newest supercharged **Smartbacteria**, 8G-134™, helps to prevent the accumulation of Lactic Acid (reflux) and transfers Glucose directly to Energy

GOLD SPIKE®

For Healthy Animals™



Gold Spike is an oral, non-drug option, helping those who want an alternative to antibiotics.



Feeding Instructions

For GI tract and immune support, one large scoop daily.

For maintenance: One small scoop daily

For GI tract support: One large scoop daily

Small scoop = 3 grams | Large scoop = 28 grams

Store in cool, dry area out of direct sunlight and avoid extreme heat. Refrigerate to extend shelf life.

Available in:

2lb, 8lb containers

View the full label details. >>>



STARTUP™ GEL

For Healthy Animals™

StartUp™ Gel delivers a powerful concentration of seven branded strains of *Smartbacteria*. When administered, the *Smartbacteria* activate to keep horses on feed or bring them back on feed in times of transition, birth, feed changes, transportation, and stress.



Feeding Instructions

Foals	15 grams as needed	At birth up to 10 days or weaning & worming for 2-3 days
Yearlings & Horses	15 grams daily	During antibiotic therapy, shipping, and to support digestive health
	300 grams as needed	Additional support of digestive health

Store in a cool dry area for best product stability. For optimal synergy feed in combination with E-One™.

Available in:

60g, 300g tubes

View the full label details. >>>



NEW PRODUCT!

OCEAN MINERALS™

For Healthy Animals™

A first of its kind, complete proprietary combination of vitamins, macro, and micro nutrients. Sea-weed derived ocean calcium, magnesium, ocean salt, and trace minerals act as a **Smartbacteria** catalyzer, thus creating the near perfect natural environment to initiate bacterial growth in support of Microbiology Nutrition. .

- Complete mineral mix - just what they need
- Highly available Ocean Minerals
- Highly bio-available trace minerals
- Optimal reproduction
- Quality hair coats
- Affordable
- One product vs. inventorying many ingredients



Feeding Instructions - Horses

1,200 lb horse - 0.25 lb

Available in:

50 lb bags

View the full label details. >>>



Testimonials

"This greatly improves the health of horses; I raise colts, and this prevents stresses from weaning and sales barn stress. Also I tell people this is free because you don't waste feed. You feed less grain, less hay because they get more out of the feed. At our horse sale, the highest priced yearling sold was on E-One, Gold Spike and Ocean Minerals."

- A.S (OH)

"ABSOLUTELY LOVE THIS PRODUCT. I use it on all horses I prep for sales including one that sold for \$67,000. It improves hair coat and overall body conditions. Less sore horses and more relaxed in the stall. I would not do without E-One."

- Slab Equine (IN)



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Order Direct: 920-682-0264 or 888-444-2030
or contact your area representative.

International inquiries: 1-920-682-0264

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